

Remit Address:

KMSP 4614 Collection Center Drive Chicago, IL 60693 Main: (952) 944-9999 Billing: (952) 946-5633

Billing Address:

Strategic Media Services Attention: Accounts Payable 3299 K Street NW Suite 200 Washington, DC 20007

INVOICE

Advertiser	Paulsen MN Congress
Product	1892 / ERIK PAULSEN/CONGRES
Estimate Number	1892

Invoice #	4077237-1
Invoice Date	10/28/12
Invoice Month	October 2012
Invoice Period	10/01/12 - 10/09/12

Station	KMSP
Account Executive	Jacalyn Palmiotto
Sales Office	FSS Philadelphia
Sales Region	National

Order #	4077237
Alt Order #	Erick Paulsen
Deal #	
Order Flight	10/03/12 - 10/09/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	9	Fox 9 AM News at 6am	6a-7a								
	Political Ca	Indidate Discount Rate									
				10/01/1	2 to 10/07/12	3x	WTF				
	9			W	10/03/12	:30	6:28 AM	EPTV092501DMMH	\$575.00		1
	9			Th	10/04/12	:30	6:29 AM	EPTV092501DMMH	\$575.00)	3
	9			F	10/05/12	:30	6:23 AM	EPTV092501DMMH	\$575.00		2
2	9	Fox 9 AM News at 6am	6a-7a								
	Political Ca	Indidate Discount Rate									
				10/08/1	2 to 10/14/12	2x	MT				
	9			M	10/08/12	:30	6:22 AM	EPTV092501DMMH	\$575.00		2
	9			Tu	10/09/12	:30	6:39 AM	EPTV092501DMMH	\$575.00	1	1
3	9	Fox 9 AM News at 7am	7a-8a								
	Political Ca	Indidate Discount Rate									
				10/01/1	2 to 10/07/12	2x	W- F				
	9			W	10/03/12	:30	7:23 AM	EPTV092501DMMH	\$600.00		1
	9			F	10/05/12	:30	7:44 AM	EPTV092501DMMH	\$600.00		2
4	9	Fox 9 AM News at 7am	7a-8a								
	Political Ca	indidate Discount Rate									
				10/08/1	2 to 10/14/12	1x	- T				
	9			Tu	10/09/12	:30	7:24 AM	EPTV092501DMMH	\$600.00		1
5	9	M-F 10a-11a Anderson	10a-11a						******		
•	-	Indidate Discount Rate	100 110								
		mada Diocount Hate		10/01/1	2 to 10/07/12	1x	T				
	9			Th	10/04/12	:30	10:39 AM	EPTV092501DMMH	\$115.00		1
6	9	M-F 10a-11a Anderson	10a-11a	• • • • • • • • • • • • • • • • • • • •	10/04/12	.00	10.0071111	El TVOCCOTDIME	Ψ110.00		'
U	-	Indidate Discount Rate	104-114								
	Fullical Ca	ilididate Discoulit Nate		10/00/1	2 to 10/14/12	2,4	МТ				
	9			M	10/08/12	:30	10:50 AM	EPTV092501DMMH	\$115.00		4
	9			Tu	10/06/12	:30	10:50 AW 10:24 AM	EPTV092501DMMH	\$115.00 \$115.00		2
-	-	M.E. An English	4 5	Tu	10/09/12	.30	10.24 AW	ET I A O S & S O I D IAMU	φ113.00	•	2
1	9	M-F 4p-5p Judy	4p-5p								

We warrant that the actual broadcast information shown on this invoice was taken from the program log.



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Line	Channel	Description	Time	Day	Date	Lengtl	n Air Time	Ad-ID	Rate	Reconciliation	Ref #
	Political Ca	ndidate Discount Rate		•		•		•	•		•
					2 to 10/07/12	1x	W				
	9			W	10/03/12	:30	4:56 PM	EPTV092501DMMH	\$250.00	1	1
8	9	M-F 4p-5p Judy	4p-5p								
	Political Ca	ndidate Discount Rate									
				10/08/1	2 to 10/14/12	2x	МТ				
	9			M	10/08/12	:30	4:29 PM	EPTV092501DMMH	\$250.00		1
	9			Tu	10/09/12	:30	4:28 PM	EPTV092501DMMH	\$250.00		2
9	9	FOX at 5	5P-530P								
	Political Ca	ndidate Discount Rate									
				10/01/1	2 to 10/07/12	3x	WTF				
	9			W	10/03/12	:30	5:28 PM	EPTV092501DMMH	\$450.00		1
	9			Th	10/04/12	:30	5:11 PM	EPTV092501DMMH	\$450.00		3
	9			F	10/05/12	:30	5:10 PM	EPTV092501DMMH	\$450.00		2
10	9	FOX at 5	5P-530P								
	Political Ca	ndidate Discount Rate									
					2 to 10/14/12	2x	МТ				
	9			M	10/08/12	:30	5:09 PM	EPTV092501DMMH	\$450.00		1
	9			Tu	10/09/12	:30	5:22 PM	EPTV092501DMMH	\$450.00		2
11	9	Fox at 9	9p-10p								
	Political Ca	ndidate Discount Rate									
					2 to 10/07/12	3x	WTF				
	9			W	10/03/12	:30	9:55 PM	EPTV092501DMMH	\$1,250.00		2
	9			Th	10/04/12	:30	9:31 PM	EPTV092501DMMH	\$1,250.00		3
	9			F	10/05/12	:30	9:38 PM	EPTV092501DMMH	\$1,250.00		1
12	9 Political Ca	Fox at 9 ndidate Discount Rate	9p-10p								
				10/08/1	2 to 10/14/12	2x	МТ				
	9			M	10/08/12	:30	9:40 PM	EPTV092501DMMH	\$1,250.00		2
	9			Tu	10/09/12	:30	9:30 PM	EPTV092501DMMH	\$1,250.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
13	9	Fox 9 AM News Saturday 7a	a 7a-8a								
	Political Ca	ndidate Discount Rate									
				10/01/12 t	o 10/07/12	1x	S-				
	9			Sa	10/06/12	:30	7:43 AM	EPTV092501DMMH	\$375.00		1
14	9	Fox News Sunday	8a-9a								
	Political Ca	ndidate Discount Rate									
				10/01/12 t	o 10/07/12	1x	S				
	9			Su	10/07/12	:30	8:45 AM	EPTV092501DMMH	\$450.00		1
15	-	NFL RS Game Packers Indidate Discount Rate	Various								
				10/01/12 t	o 10/07/12	1x	S				
	9			Su	10/07/12	:30	1:47 PM	EPTV092501DMMH	\$5,400.00		1
		:	Aired Spots	27							

<u>Gross Total</u> \$20,495.00 Agency Commission \$3,074.25

Net Amount Due \$17,420.75 Payment Terms 30 Days